

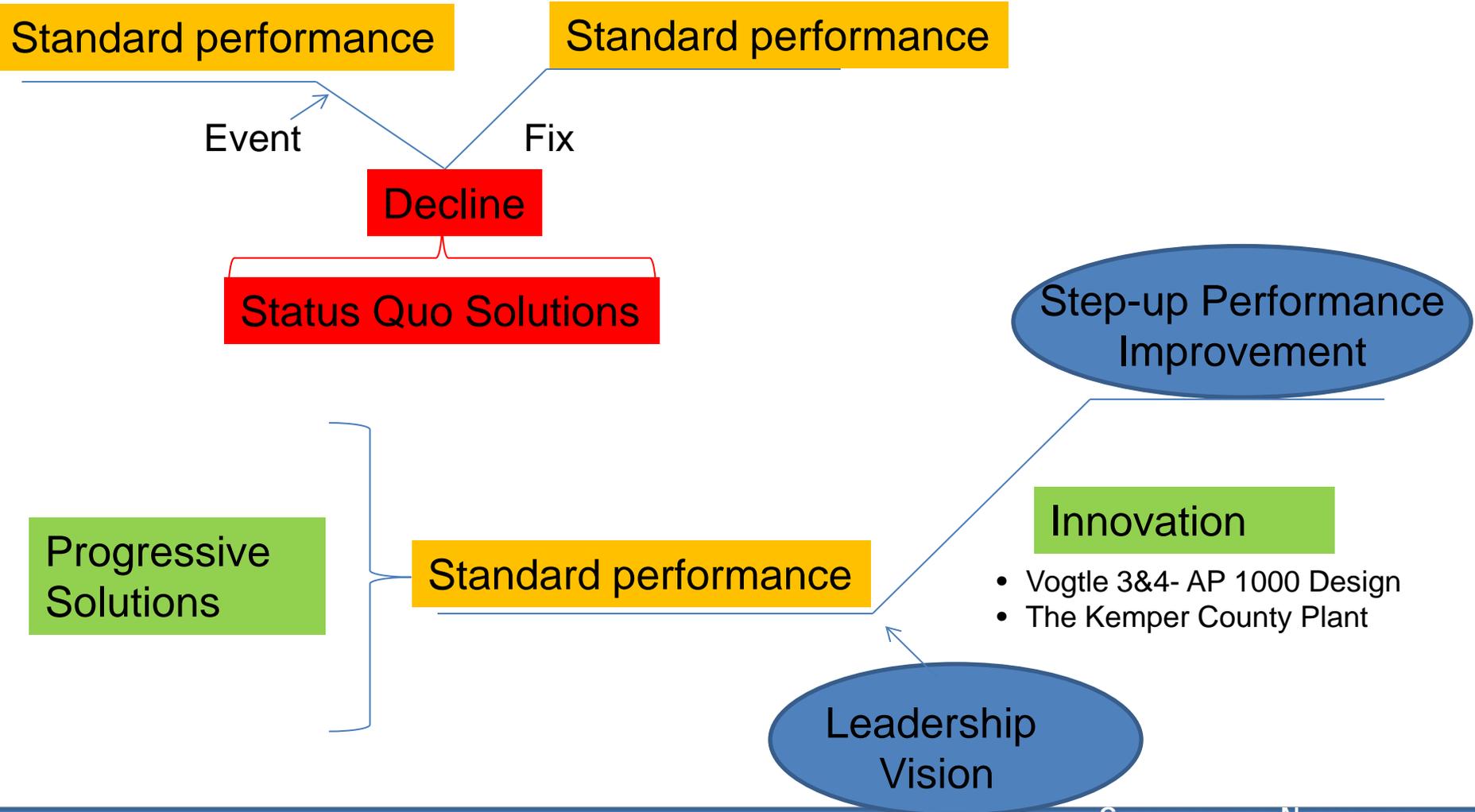
# Empowering Change: The Mandate for Innovation and Collaboration

Steve Kuczynski  
Chairman, President & CEO, Southern Nuclear

## SOUTHERN NUCLEAR



# Southern Company Culture of Innovation



# Creating The Right Environment for Innovation

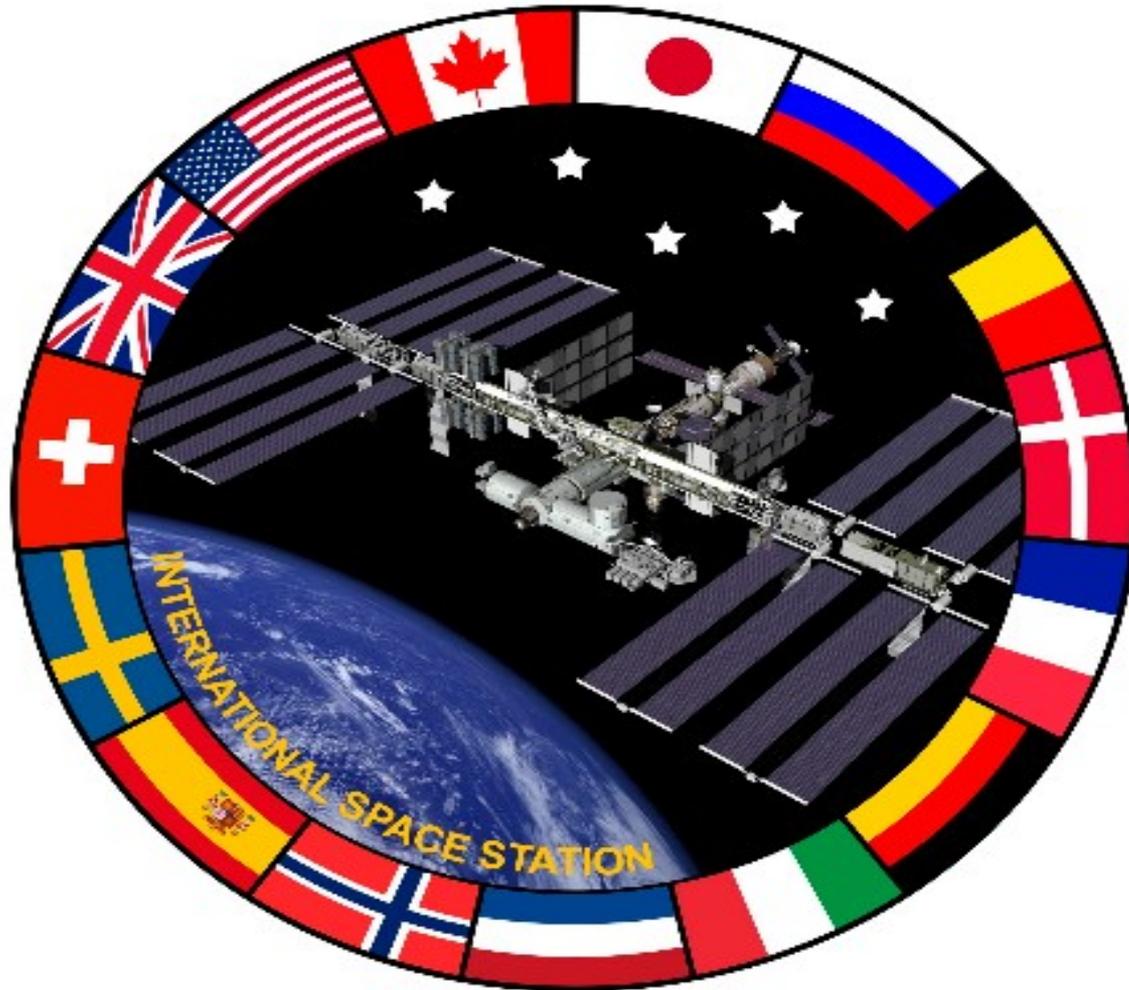
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Use the Power of Collaboration to Drive Sustainable  
Innovation

*"No single person, no body of opinion, no political doctrine, no  
religious doctrine can claim a monopoly on truth."*

*~ Nelson Mandela*

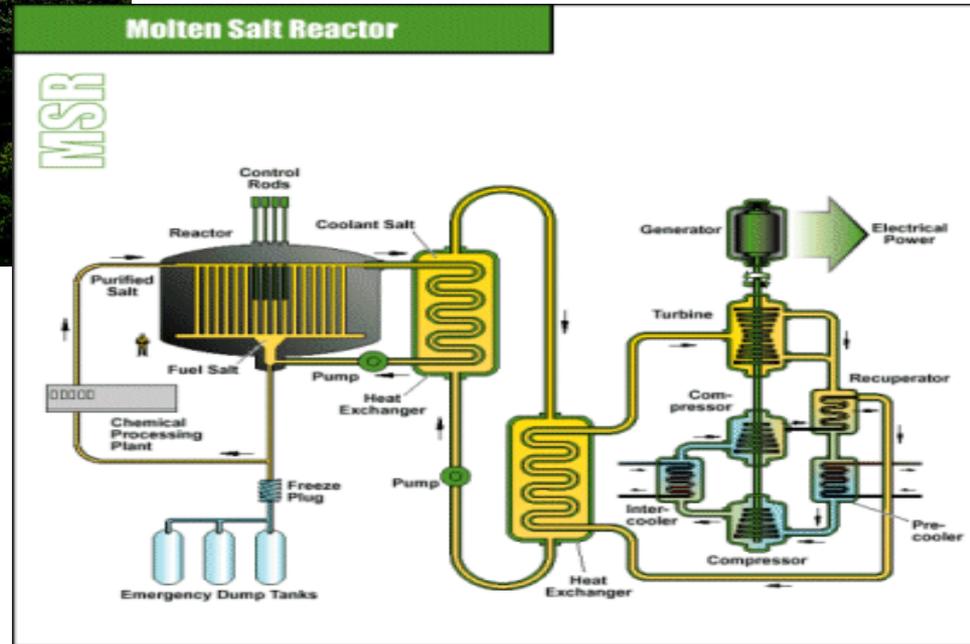
# International Space Station – Power of Collaboration



# ORNL Nuclear Leadership and Molten Salt Reactor Technology



 **OAK RIDGE**  
National Laboratory



SOUTHERN NUCLEAR

# Connect Today's Effort with Future Results

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“We must live for the future of the human race, and not for our own comfort or success”

“Responsibility is a unique concept. . . . You may share it with others, but your portion is not diminished. You may delegate it, but it is still with you. . . . If responsibility is rightfully yours, no evasion, or ignorance or passing the blame can shift the burden to someone else.”

Admiral Rickover-